

Arnold Family



The Arnold name is a universal European name. It first appears in the records of Ansbach in Bavaria as early as 1420. In the 16th century it is sometimes transmuted into "Arold, Arnoldt and Arlt". In 1853, George Michael Arnold, born in Gros Haslach near Nürnberg, came to the New World. He came to Frankenmuth but apparently romance lured him a bit farther down the Saginaw River to the Frankenlust area where he soon married Maria Barbara Appold. His offspring settled in Frankenlust, the Salzburg section of Bay City. Frankenlust is the third Franconian settlement in Michigan.

Three generations later the name Arnold came back to Frankenmuth. Edmund C. Arnold, great-grandson of the pioneer, came to the village as editor of The Frankenmuth News. During World War II, Arnold served as a decorated combat correspondent. After the War, Arnold and Clinton Grainger purchased the paper from their boss, William R. Gallagher. Arnold continued as co-publisher for 29 years, eventually selling to his partner, Grainger.

Under Arnold's editorial responsibility the newspaper, that had been started and operated by the William Gallagher family, became one of the well-known weekly newspapers in the nation. It won more prizes on the state and national level than any other paper. An editorial written by Arnold the week after Pearl Harbor explaining the role of a community newspaper during the war was widely reprinted throughout the country. Although the great post-war housing shortage in Frankenmuth kept him from living in the village, Arnold was active in all aspects of civic life. The News campaigned for the status of city for Frankenmuth and a City Manager form of government. He also drew the first promotional map of the village for the newly formed Chamber of Commerce and was chairman of the first organization that eventually became known as The United Way.

Ed Arnold was one of the people who promoted the idea of the Bavarian theme in Frankenmuth. He did publicity for the first Bavarian Festival and mentioned the word "Gemuetlichkeit" – it was he who first used the phrase "where the Gemuetlichkeit of old Bavaria blends with the hospitality of new America". Ed also did publicity for the first Bavarian Festivals even after he moved to New York City to become editor of the Linotype News. He was in favor of promoting the idea of building in the Bavarian style and using same architectural touches around the community. Fred Zehnder, the Postmaster, suggested a Bavarian style flower box in front of the Post Office. The Rupprecht family built a new Rupprecht's Sausage Store in Bavarian style. Mr. Lederer, a consultant from Chicago, suggested to Tiny Zehnder that he design the new addition to his restaurant in the Bavarian style.

Arnold went on to earn an international reputation as "the father of modern newspaper design". He wrote 27 books, thousands of articles and conducted workshops and seminars all over the world. He was a professor at Syracuse University and Virginia Commonwealth University and received many professional honors. Arnold is one of many individuals in the Journalism Hall of Fame in two states, Michigan and Virginia. A few of his other honors include induction into the Society for News Design's first-ever lifetime achievement award and the American Press Institute's inaugural lifetime achievement award.

In January 2001, Arnold was the keynote speaker at the Frankenmuth Chamber of Commerce's annual dinner and kick-off meeting. With his wife, the former Viola Burtzloff of Tawas City, he has two daughters, Kathleen Loomis of Louisville, KY, and Bethany Uhl, of Roanoke, VA, and a son, Bruce, of Sydney, Australia. Dr. Edmund C. Arnold and Mrs. Arnold lived in Roanoke, Virginia prior to his death on February 2, 2007, at the age of 93.



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